

ABSTRACT

A system and method for accessing resources comprising entering a code on a mobile device, and launching a browser on the mobile device in response to the activation of a web button on the mobile device, wherein the code is automatically used as a resource identifier when the browser launches. A system and method for establishing a data session for a mobile device comprising receiving a request to establish the data session, wherein the request includes a resource identifier code that is an invalid resource identifier, converting the resource identifier code to a valid resource identifier, and establishing the data session between the mobile device and a resource associated with the valid resource identifier.